

PRESS RELEASE

International Day of Forests 2025

The European Institute of Planted Forests (IEFC)

promotes the importance of planted forests with an educational video

Cestas, 17 March 2025 – To mark the International Day of Forests, celebrated each year on 21 March, the European Institute of Planted Forest (IEFC) has published a video providing an overview of the general figures of planted forests in France. This educational content provides essential summary information on the current state of planted forests in France, their essential role in preserving our environment and their contribution to a sustainable future.

A global forest initiative

Supported by the United Nations, the International Day of Forests is celebrated every year on 21 March. Its aim is to highlight the vital importance of forests to the general public. Through a multitude of events planned around the world, this day is an opportunity to highlight, raise awareness about and gain a better understanding of the many functions of forests.

IEFC, a major player for the sustainable management of planted forests

For 25 years, the European Institute of Planted Forest (IEFC) has been actively collaborating with various stakeholders in Europe to promote the sustainable management of planted forests, which are essential for meeting wood needs, storing carbon and adapting to climate change. Through this video, the Institute aims to raise public awareness of their importance and encourage a better understanding of their multiple functions.

Informing and raising awareness: IEFC mobilises for the International Day of Forests

The video, entitled « Planted forests, general figures, France » is part of a communication campaign run by the IEFC for the International Day of Forests, and is one of a series of videos on planted forests to be broadcast shortly.

Throughout the week, the Institute will be sharing educational content on its [social media](#) to help people learn more about planted forests and the issues surrounding them. The media, professionals in the sector and the general public are invited to discover and relay this video, which is presented as a clear and accessible resource for understanding the issue of planted forests and celebrating the International Day of Forests together.

A preview of the video "*Planted forest, general figures, France*" is now available. It will be publicly broadcast on 21 March. You can then share it widely from that date. 🌳 [Watch the video.](#)

Susana Barreiro, President of the IEFC: « Planted forests, when established in the right places and properly managed, have a strong potential for mitigating climate change by storing carbon, helping maintaining or even increasing biodiversity, promoting the resilience to various hazards (e.g. climate extremes, biotic threats, fires), while also contributing to sustainable economic growth. Wood-based products contribute to a greener and more circular economy and the extended forest-based value chain, supports millions of jobs. »

About the IEFC: Founded in 1998, the IEFC aims to facilitate and coordinate the sharing of knowledge on the sustainable management of planted forests and the resilience of their territories between players in education, research and forestry.

Press kit - www.plantedforests.org



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