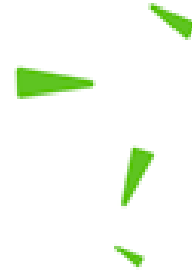




**FOREXPO**  
le salon de la filière forêt-bois

**18-19-20  
JUN 2025**

**MIMIZAN**  
LANDES



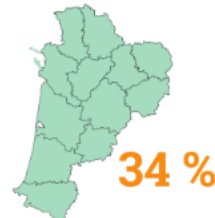
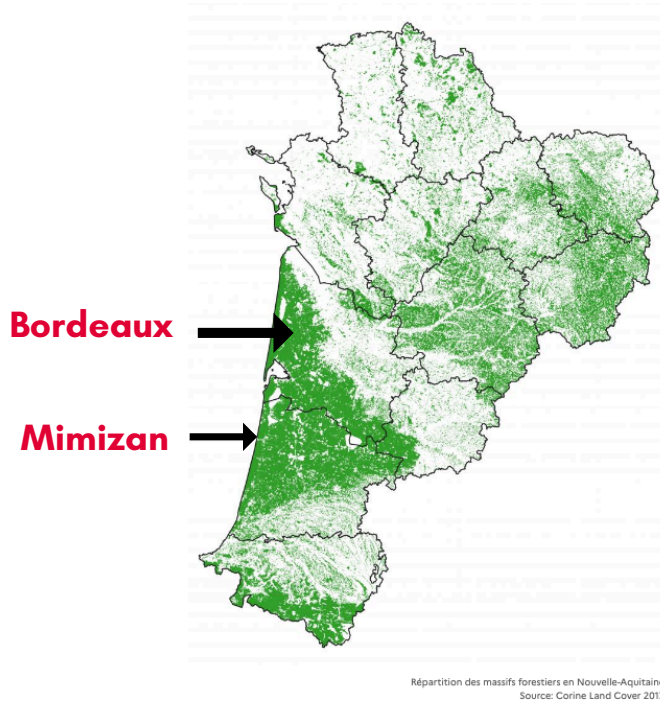
# THE **EUROPEAN TRADESHOW** FOR **FORESTRY** AND **WOOD INDUSTRY**



PRE-PROGRAM INTERNATIONAL DELEGATIONS

**Four massifs structure the region's forest identity:**

- Landes de Gascogne, Double and Landais in the Dordogne and southern Charente, marked by the presence of **maritime pine**.
- The Haut Limousin plateaux, made up of **hardwoods, Douglas fir and spruce**.
- The **hardwood massifs** of the Vienne, Charente, Périgord, Chalosse and Pyrénées-Atlantiques hillsides, and the low-lying areas of Corrèze, Creuse and Haute-Vienne.
- Poplar plantations** on the alluvial plains of the Boutonne, Charente, Garonne, Dordogne and Adour rivers.

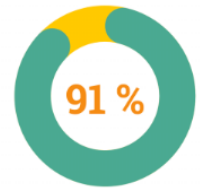


**WOODLAND DENSITY**

**2 858 000 hectares**



**FOREST SURFACE**



**PRIVATE FOREST RATE**

\*SOURCE: CNPF NOUVELLE-AQUITAINE

## FOREXPO 2025 KEY FIGURES :

- Nearly 700,000 m<sup>2</sup> of outdoor exhibition space in the heart of the Landes forest
- 400 exhibitors, including 68 from abroad
- 500 international brands
- 25,000 visitors, with 15 countries represented
- 14 international conferences and round tables

# PRE-PROGRAM INTERNATIONAL DELEGATIONS

## DAY 1

### RESEARCH

**Monday 16 June 2025**



1:00 pm: Meeting point at Bordeaux airport

1:30 pm: Meeting point at Bordeaux Saint-Jean train station



2:30 pm: Visit to the INRAE Pierroton Forest Experimental Unit (UEFP)



Transfer to Mimizan and check-in at the hotel

Free dinner

## DAY 2

### MARITIME PINE DAY

**Tuesday 17 June 2025**

#### MORNING

Technical field visit on the theme: forestry operations

#### LUNCH

Included

#### AFTERNOON

Visit to a plywood manufacturing plant

Free dinner, night in Mimizan



## DAY 3

## TRADESHOW

**Wednesday 18 June 2025**

### 9 AM

Visit of FOREXPO  
Mimizan aerodrome, 40200 Mimizan  
Official opening

### 4 PM- 6 PM

International conference with simultaneous translation in English  
Topic: What are the global challenges for innovation and research in the wood industry?

### 6 PM-7PM

International cocktail  
Night in Mimizan

## DAY 4

## OAK CORK + WINE

**Thursday 19 June 2025**

### MORNING



Technical visit on the theme of "cork oak" in Soustons:

- Naturally regenerated forest
- Agglolux-CBL company: Manufacture of agglomerated cork in panels and rolls, expanded insulation cork, loose panels and decorative cork for walls and floors.
- Au Liégeois company: Since 1887, specialists in the manufacture of natural cork products for a wide range of uses.

### LUNCH

At the Sailing Club

### AFTERNOON

Visit to a wine château in Pessac-Léognan  
Forest owner

### EVENING



### BORDEAUX FÊTE LE VIN

<https://www.bordeaux-fete-le-vin.com/>

Bordeaux Fête le Vin will once again combine the presence of some of the world's finest heritage sailing ships with the tasting of Bordeaux and Nouvelle-Aquitaine wines. A unique opportunity to discover the quality, authenticity and diversity of Bordeaux and Nouvelle-Aquitaine wines.

Night at the Mer et Golf hotel in Bordeaux

## END OF THE PROGRAM

# PARTICIPATION CONDITIONS FOR THE INTERNATIONAL DELEGATIONS PROGRAM

## REGISTRATION

- Mandatory registration
- To register, please fill in the form by [clicking here](#)
- Places are limited. Registration subject to availability.
- Registration deadline: **Monday March 31, 2025**

## ATTENTION

- Bus transport is only provided from the hotels booked by the organizers.

## ESTIMATED COST OF PARTICIPATION FOR ONE PERSON

| <u>Costs</u>   | <u>Indicative non-contractual amounts (€)</u> |
|--|---|
| <b><u>Paid by FOREXPO</u></b>  |   |
| Access to FOREXPO  | -   |
| Bus transfers  | -   |
| Interpreting (English, Spanish)  | -   |
| VT lunch on June 17  | -   |
| International cocktail June 18   |   |
| Wine festival pass   |   |
| <b><u>At your expense</u></b>  |   |
| <u>Airplane / Train</u>  | Variable                                      |
| Hotels in Bordeaux and in <u>Landes</u> (partner hotels) – 4 nights      | 400   |
| Lunches of 18 and 19 June  | Variable                                      |
| Free <u>dinners</u> 16, 17 and 19 June                                   | Variable                                      |
| <b>TOTAL estimated costs per person</b> (excluding airfare and catering) | <b>400€</b>                                   |

**CONTACT:** Interco Nouvelle-Aquitaine  
 interco@interco-international.com  
 +33 5 56 10 19 10

# FRENCH FOREST IN FIGURES

An invaluable resource in mainland France

## French forest : private or public ?



| Private | Public |
|---------|--------|
| 75 %    | 25 %   |



3,5 million forest owners

15% local authorities  
(municipality, etc...)  
10% state-owned  
(Statel)

## France on the podium



European deciduous forest

10 million hectares



European stock of standing wood

2.8 billion m<sup>3</sup> (after Germany and Sweden)



European forested area

ranks after Sweden, Finland and Spain

**+ 20%**  
in forested area  
over 40 years

17.5 M

2023

1985

**31 %**

of the metropolitan  
territory of France

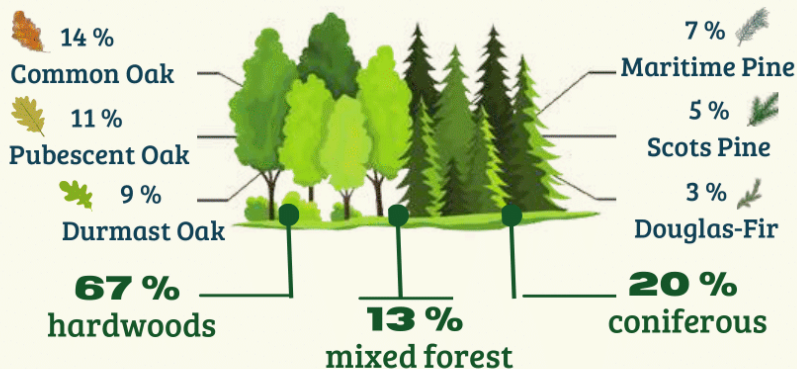
17 million hectares  
in mainland France

**190**  
Species

+ 9 million hectares  
in the overseas departments

## Forest: a mix of deciduous and coniferous trees

### Main Tree Species by Area

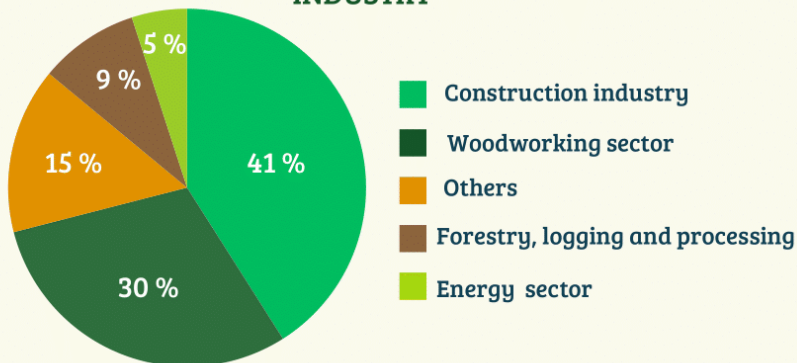


417 000  
direct jobs

77 billion  
in revenue

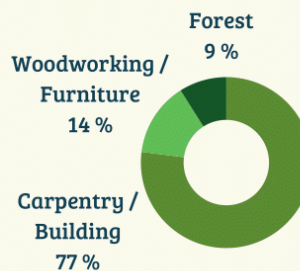
60 000  
companies

## JOBS DISTRIBUTION IN THE FORESTRY AND WOOD INDUSTRY

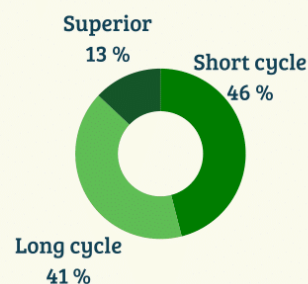


## EDUCATION IN THE SECTOR

### Training sector



### Training level



## A SECTOR FULL OF JOBS

Forestry and wood industry offer various opportunities in innovative and future professions.

80,000 - 100,000 jobs available in France in 2024

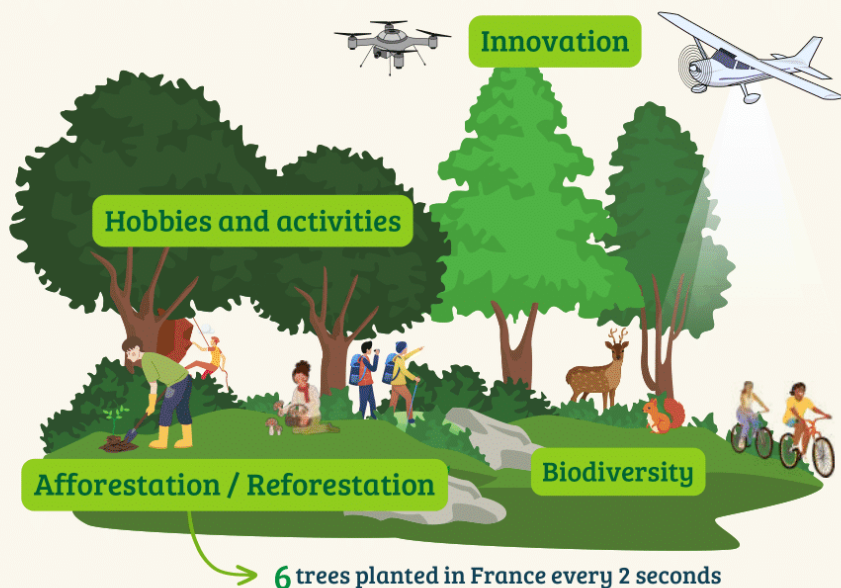
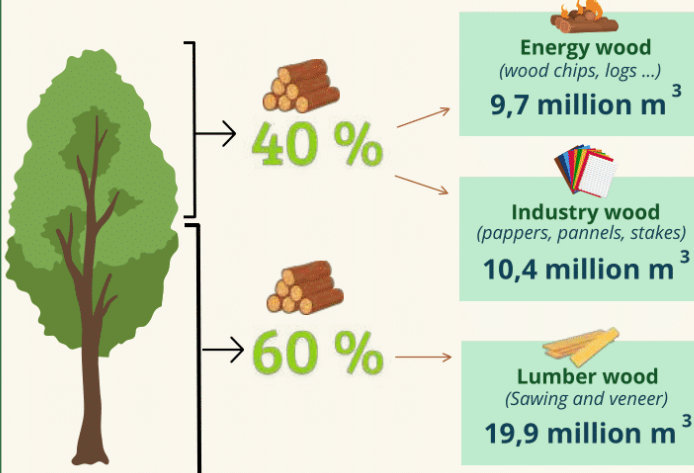


# FRENCH FOREST IN FIGURES

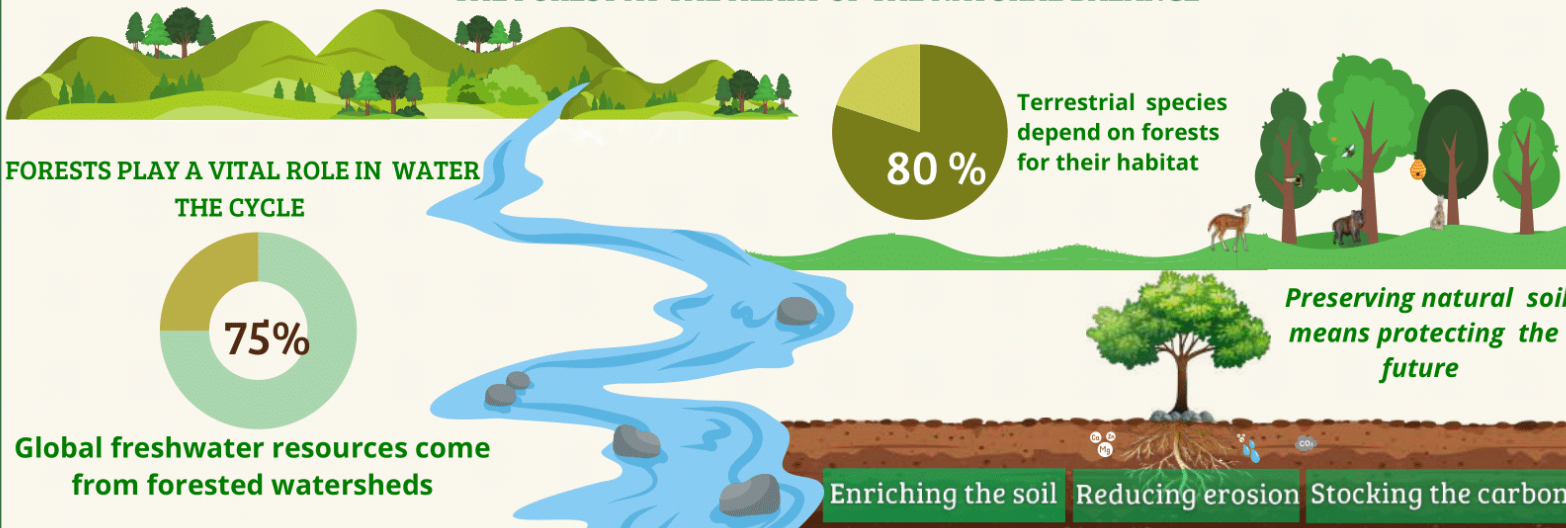
## FOREST MULTIFUNCTIONALITY

**HARVESTED WOOD** 2,8 billion euros

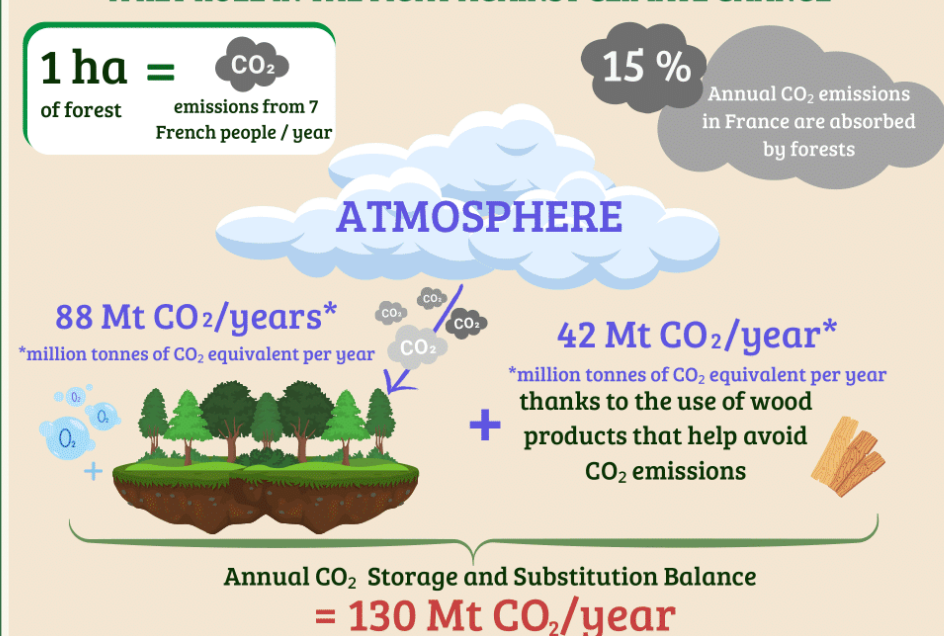
40 million m<sup>3</sup> of harvested  
and traded wood each year



## THE FOREST AT THE HEART OF THE NATURAL BALANCE



## A KEY ROLE IN THE FIGHT AGAINST CLIMATE CHANGE



## FORESTS, A REAL RESERVE OF BIODIVERSITY

